

Custom AI Business Operations Setup

Tailored Content & Outreach System for Your Niche

1. Strategic Parameters

To personalize your AI prompts and outbound templates, define your core operational variables below:

Business Variable	Parameter Key	Example / Description
Your Niche	[YOUR_NICHE]	e.g., B2B SaaS Growth, E-commerce Logistics, High-Ticket Executive Coaching
Target Client	[TARGET_CLIENT]	e.g., Founders of \$1M–\$5M ARR SaaS Companies, DTC Marketing Directors
Main Offer	[MAIN_OFFER]	e.g., Done-For-You Cold Email Infrastructure, 90-Day Pipeline Retainer
Core Pain Point	[PRIMARY_PAIN]	e.g., High customer churn, unpredictable pipeline, long sales cycles

2. Customized Mega-Prompt #1: 30-Day Authority Content Matrix

This prompt adapts the framework from Tab 2: Content & Viral Hook Engine to generate a month of strategic content focused on converting your specific ideal client avatar into qualified opportunities. ACT AS A SENIOR CONTENT STRATEGIST FOR HIGH-TICKET CONSULTANTS AND AGENCIES.

YOUR GOAL:

Generate a 30-day authority content matrix structured across 4 content pillars specifically tailored to my business parameters below. The goal is to turn followers into qualified sales inquiries for my main offer.

BUSINESS INPUTS:

- Niche / Industry: [YOUR_NICHE]
- Target Audience: [TARGET_CLIENT]
- Core Product / Offer: [MAIN_OFFER]
- Core Pain Point Solved: [PRIMARY_PAIN]

CONTENT PILLARS TO COVER:

1. Pillar 1: Contrarian Truths & Industry B.S. (Pattern Interrupts challenging common beliefs in [YOUR_NICHE])
2. Pillar 2: Clinical Teardowns & Case Studies (Proof & Authority showing how [TARGET_CLIENT] overcomes [PRIMARY_PAIN])
3. Pillar 3: Actionable How-To Frameworks (High Utility tactical step-by-step guides)
4. Pillar 4: Personal Lessons & Vulnerable Stories (Trust & Connection building founder authority)